

# **Bardenhagen Berries/Homestead Hill CSA**

7990 E. Horn Road, Lake Leelanau, MI 49653

Tel: 231-271-3026

Bardenhagenberries.com

## **Wholesale Sales Assistant/Intern**

### **Background:**

Bardenhagen Berries is a 180-acre centennial family farm, located in the heart of Leelanau County. It is well known in the community for producing high quality fruit, particularly strawberries and fresh market sweet cherries. With approximately twelve acres of bearing strawberries, thirty acres of cherries (sweet and Balaton), and two+ acres of vegetables and cut-flowers (marketed through our Homestead Hill CSA since 2015), the farm represents an opportunity to learn about both diverse production methods and marketing strategies. Depending on the season, around half of what we grow is marketed and consumed locally through direct sales at farmers markets, our roadside farmstand, Community Supported Agriculture (CSA), and local wholesale accounts. Other markets include commercial wholesale (fresh market and processing). A 3600 square foot hoophouse is managed primarily to produce tomatoes and cucumbers during summer and an array of salad greens in spring and fall. The farm utilizes integrated pest management for fruit, and organic growing practices for vegetables and cut flowers. The farm is verified by the Michigan Agricultural Environmental Assurance Program (MAEAP) and is compliant with the Food Safety Modernization Act (FSMA). In 2018 a 128-panel solar array was installed to offset 100% electricity of the used on the farm. A team of family, local labor, interns, and migrant seasonal workers are key to the success of the farm.

### **Description:**

We would love to find the perfect person that can help support building up our wholesale accounts for vegetables and cut-flowers to area restaurants, grocery stores, and other institutions. The ideal candidate would work on a part-time basis 10-15 hours per week, and be responsible for assisting with marketing efforts, maintaining contact with wholesale customers, and assisting with coordination of harvest and delivery of wholesale products. Ideally, this person could actually run our wholesale delivery 1-2 per week. This is a highly flexible position.

### **Desired Qualifications:**

- Familiarity with local produce and flowers.
- Previous experience in wholesale marketing, ability to "sell."
- Computer literate. Ability to use email, texting, social media, Excel, etc.
- Ability to work independently, as well as part of a team.
- Detail oriented & pride in the quality of one's work.
- Ability to clearly communicate & follow verbal and written instructions.
- Driver's License valid in State of Michigan.

**Compensation:** \$10-12/hr, negotiable based on previous experience, plus end of season sales commission. Depending on season, free vegetables and flowers from the farm for your personal use!

**To Apply:** Contact us for a job application, and/or send cover letter and resume to Homestead Hill CSA, 7990 E. Horn Road, Lake Leelanau, MI 49653 or via email to [pam.bardenhagen@gmail.com](mailto:pam.bardenhagen@gmail.com).